

# EVENT BUSINESS PACKAGE

ADJUSTING TO THE NEW NORM

 **OnPoint**  
POLICY ADVISORS



## EVENT CONCEPT & OBJECTIVE SETTING

We will first need to understand what your communication goals are and how your audience will absorb and retain this information.

## MODERATION SERVICES

We moderate panel discussions, presenter and audience engagement and ensure all stakeholders are heard. We offer both virtual and physical moderation services.

## REPORT WRITING & RAPPORTEURING

We offer detailed reports on engagement, polls as well as a detailed summary on all issues raised during the event.

## AUDIOVISUAL & TECHNICAL SUPPORT

We offer live virtual platforms as well as cameras, screens, a PA system for meetings with both physical and virtual attendees.

## MEDIA ENGAGEMENT

We will connect you with media houses to stream your content live on air as well as market your event via print, social media and TV adverts.

## PHYSICAL EVENT SET-UP

We will oversee setup of the event at a physical location that fits within your specifications.



## RACHEL MUTHOGA

### EVENT MODERATOR

#### MODERATION EXPERIENCE

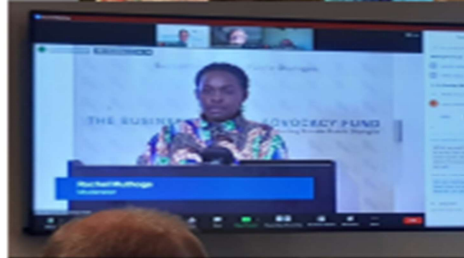
1. Parlimanetary Retreats
2. Senate Retreats
3. UNESCO Forum 2019
4. Inter-ministerial Forums
5. Private Sector Meetings
6. International Online Platforms

Rachel is an Advocate of the High Court of Kenya, with over 15 years' experience. She studied Law at the University of Nairobi, and took her Masters studies in International Legal Studies in Washington DC at Georgetown University.

She is a private consultant providing support to businesses and business member organizations to build strategies and execute policy advocacy affecting either individual business or sectors. She is also widely experienced in organizational growth and corporate governance, resource mobilization and partnership engagements and she provides advisory services to different organisations in these areas.

She was previously the Deputy Chief Executive Officer at the Kenya Private Sector Alliance and has worked in different organisations in executive roles. Rachel was recognized by the Business Daily in 2015 in their Top 40 Under 40 Women Award. In August of 2018, the International Olympics Committee awarded Rachel the Trophy Award for Africa, in recognition of her contribution to the rights of women and access to sports.

# SPEAKING AND MODERATING EVENTS



**A Virtual Event**

SET REGISTERED: 1000000  
 Payable: 400781 (Acc. No. Epi Limited Events)  
 Please email: events@epilimited.com for more information

**THE WARS WE CONTINUE TO WIN**

**PAN AFRICAN WOMEN'S DAY**

JULY 31ST, 2021 - TIME: 1PM - 5:30PM

AMBASSADOR TABITHA SEI  
 Keynote Speech

**MODERATOR:**  
 VIVIAN NGAMAH  
 Lawyer, Business Coach & Trainer, SenseSense Ltd.

**DR. PETER NKIROTE**  
 Country Director, British Institute in Eastern Africa & President Pan African Archaeological Association & Related Studies

**KABINDO ELHADJI LALO MAMADOU**  
 Associate Policy Analyst, Agency for Policy Advisors (APAs)

**MICHEL MUTHOGA**  
 Advocate, CEO of Do Right Policy Advisors

**BERNARD CHITUNGA**  
 Senior Director, Partnerships, Donor Relations and Special Projects, AfRural Africa Development Bank Group

**PATIENCE NYANGE**  
 Communications & PR Practitioner

Logos: Heri Homes, KiriKa, bunisha, SAROVA PANAFRIC, ENTERTAINMENT



# WEBINARS MODERATED IN 2021

The poster is for a webinar titled "Annual Compliance Drive". At the top, it says "in partnership with" and features the logos for Wezesha Biashara Network and HESA. The main headline is "Set up your business for success in 2021!". Below this, the title "Annual Compliance Drive" is prominently displayed. A list of topics includes: "How to comply with beneficial ownership register before deadline", "Filing of Annual Returns", "Licenses and Permits", and "New taxes in 2021". Three speakers are featured with their photos and names: Magdolene Karubali (Public Policy & Government Relations Expert), Viona Ocholla (Managing Director, Finance & Taxation), and Rachel Muthoga (Managing Director, Finance & Taxation). The date and time are listed as "20th Jan 2021, 10:00 a.m.". A HESA logo is present with the text "1,500+ ACCOUNTS FOR YEAR 2020". At the bottom, there is a phone number "011 400 4007" and the text "ACCOUNT FOR YEAR 2020".

## Annual Compliance Drive

The webinar was a discussion on Business Ownership and was held on 20th January 2021.

Wezesha Biashara Network is an organization that supports businesses across the country.



## **Private Sector Development in a Volatile Fragile Region.**

The webinar was held on 10th February 2021, with an audience of over 100 participants from across the Horn of Africa.

It was the close out webinar as implemented by Tetrattech.



## **Shadow Budget Launch**

This meeting was held on 28th April 2021.

It was a national event which was attended by 100 participants from various organizations.

The partners involved in the event were : KEPSA, Oxygene MCL, Institute of Public Finance(IPFK) and On Point Policy Advisors.

# MAINSTREAMING SPORT FOR DEVELOPMENT IN AFRICA

This meeting was held on 6th October 2021 and hosted by the Africa Union Sports Council.

It was a virtual event which was attended by 50 participants from various organizations.

**AFRICAN UNION SPORT COUNCIL (AUSC)**

**MAINSTREAMING SPORT FOR DEVELOPMENT IN AFRICA WEBINAR**

**06 OCT 2021** 1:00PM - 3:00PM (WEST AFRICAN TIME)

Register on the link below:  
[https://us06web.zoom.us/join/register/WN\\_vxIjeJZISxeNObb27E4J4w](https://us06web.zoom.us/join/register/WN_vxIjeJZISxeNObb27E4J4w)

TOPIC	PRESENTER
MODERATION	Ms. Rachel Muthoga: CEO of On Point Policy Advisors, a Board Member and former Executive Director of Moving the Goal Posts (Moderator)
OPENING REMARKS	Mrs. Mariama Cisse Mohamed: Director, Social Development, Sport and Culture, African Union Commission.
WHAT IS SPORT FOR DEVELOPMENT?	Dr. Oscar Mwaanga: Programme Director of International Sport Management and Innovation at the University of London. Mr. James George Nange Otieno: CEO of Mathare Youth Sports Association (MYSA)
AFRICA'S SPORT FOR DEVELOPMENT ECOSYSTEM (PANEL DISCUSSION)	Mr. Allan Williams: Executive Director of the Sport for Social Change Network Africa Mr. Nelson Camara: Executive Director of Sport Impact. (to be confirmed) Ms. Ayesha Wentworth: Director of Programmes and Quality Assurance, Namibian Ministry of Education, Arts and Culture
SPORT FOR DEVELOPMENT AND AGENDA 2063	Dr. Declius Chipande: Coordinator / Head of the African Union Sport Council Dr. Ben Sanders: A thought Leader and Specialist in Sport and Development
Q & A	All panellists

Simultaneous interpretation will be provided in English and French



**WEBINAR**

**AVMI** African Union **AFRICA CDC** **iavi** 25 years of innovation partnerships 2000

**Vaccines Security in Africa – Which Way Next?**  
*Progressing the roadmap towards local vaccine development and manufacture in Africa*

**SPEAKERS**

**MODERATOR**

Dr. Nicaise Ndembu  
Africa CDC

Martin Friede  
WHO

Patrick Tippoo  
AVMI

Brenda Okech  
UVRi

Rachel Muthoga  
On Point Policy

L'interprétation en français est prévue | French interpretation will be provided.

Thursday, August 26, 2021 14:00-16:00 SAT | 15:00-17:00 EAT | 08:00-10:00 EST

## VACCINE SECURITY IN AFRICA

This meeting was held on 26<sup>th</sup> August 2021.

It was a national virtual event which was attended by 50 participants from various organizations.

The hosts of the webinar AVMI Africa, IAVI, Africa CDC provide a forum to understand, collate opportunities, & generate outputs towards increased vaccine development & manufacturing in Africa.



## **AFRICA BUSINESS ETHICS CONFERENCE**

This meeting was held on 7<sup>th</sup> & 8<sup>th</sup> December 2021 at the TradeMark Hotel. It was a hybrid event which was organized by Wezesha Biashara Network. It was attended by about 50 physical attendees and 30 online participants from various organizations.

The partners involved in the event were : Milestones Resource Solutions (MRS), Center for International Private Enterprise(CIPE), Kenya Private Sector Alliance (KEPSA), KEPSA Foundation- Multi-Sectoral Forum (MSF), Kenya National Chamber of Commerce and Industry (KNCCI) and Blue Company



# CONTACT US

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